

CONTRACT

WMYT-TV
3501 Performance Road
Charlotte, NC 28214
(704)398-0046

www.mytv12.com

And:

Buying Time
650 Massachusetts Avenue - NW
Ste 210
Washington, DC 20001

| | | |
|---|--|--|
| <u>Contract / Revision</u> 117684 / | | <u>Alt Order #</u> 09815729 |
| <u>Product</u> DALTON FOR GOVERNOR | | |
| <u>Contract Dates</u> 09/12/12 - 09/17/12 | | <u>Estimate #</u> 2205 |
| <u>Advertiser</u> Dalton for Governor | | <u>Original Date / Revision</u> 09/11/12 / 09/11/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WMYT | <u>Account Executive</u> Bradley Philipps | <u>Sales Office</u> Millennium Was |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 323 | <u>Product Code</u> 326 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---------------|------|---------------------|-----------------|-------------------------------------|----------------|------|--------|-------------------|-------------|------|----------|-----------------|
| N 1 | WMYT | 09/12/12 | 09/12/12 | WBTB News @ 10p WMYT M10-1030p News | | | :30 | | | NM | 1 | \$200.00 |
| | | CANDIDATE / CLASS 2 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/10/12 | 09/16/12 | --W---- | | | | 1 | \$200.00 | | | |
| N 2 | WMYT | 09/13/12 | 09/13/12 | WBTB News @ 10p WMYT M10-1030p News | | | :30 | | | NM | 1 | \$200.00 |
| | | CANDIDATE / CLASS 2 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/10/12 | 09/16/12 | ---T--- | | | | 1 | \$200.00 | | | |
| N 3 | WMYT | 09/17/12 | 09/17/12 | WBTB News @ 10p WMYT M10-1030p News | | | :30 | | | NM | 1 | \$200.00 |
| | | CANDIDATE / CLASS 2 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | M----- | | | | 1 | \$200.00 | | | |
| Totals | | | | | | | | | | | 3 | \$600.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|-----------------|-----------------|
| 08/27/12 - 09/17/12 | 3 | \$600.00 | \$510.00 |
| Totals | 3 | \$600.00 | \$510.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WMYT Charlotte

Date:

8/14/12

I, Buying Time LLC,being/on behalf of: Dalton for Governor, a legallyqualified candidate of the Democratic politicalparty for the office of: North Carolina Governorin the Generalelection to be held on: November 6th, 2012

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| AS ORDERED | | | | | |

Total Charges: \$

\$600 Gross

NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Dalton for Governor
P.O. Box 1696
Raleigh, N.C. 27602

Scott Falmlen-Treasurer

Phone: (919) 755-6888

I represent that the payment for the above described broadcast time has been furnished by:

Dalton for Governor

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Falmlen-Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/14/12

Date



Signature



To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature



Printed Name



Title